

the alliance project

The Alliance Project is a partnership effort between *North State Together*, *Shasta College* and *Shasta College Umoja*, dedicated to **scaling up the Umoja Program** to include community outreach and create an inclusive community in the North State by transforming, enriching and advancing the lives of all residents.

Umoja is a Kiswahili word meaning “unity.” Providing our community with the critical resources needed to promote togetherness is a primary goal of the regional Alliance Project. Scaling the Umoja program to serve our community more broadly will be our next phase. Building on our existing local and regional partnerships, The Alliance Project will work to ensure access to education and to alleviate disparities among our underserved populations in our region. By fostering meaningful connections and engagement with community partners we can create positive lasting change.

Jerry Brown

Program Director of Umoja and
Community Outreach



Umoja Program:

The Shasta College Umoja Program provides our Black, African American and other students with a community committed to enhancing cultural and educational outcomes. The Shasta College Umoja Program is dedicated to the academic success, personal growth, and self-actualization of enrolled students. Through Umoja practices and values (e.g. purpose, unity, community, accountability), students learn to be intentional and deliberate in their personal development. To increase the retention and transfer rates of students, the program offers community support, mentorship, academic counseling, peer tutoring, workshops, service-learning opportunities, field trips, and more. The program also strengthens the academic success of students by helping them define educational and career goals.

Unity can provide enormous resources for invigorating communities—but only if everyone is included in a community’s social, and economic life. While there is a need for all institutions to learn to draw strength across cultures and address inequities, few are as well positioned as community colleges to influence behavior outside their own institutional setting. Over the last decade, Shasta College has made positive outreach and advocacy central core values and have invested significant time, money, and resources to ensure a supportive college community for all students is created and sustained.

“our goal is to create a
CULTURALLY RESPONSIVE
COMMUNITY that works for **ALL**”

